



## REACH Network

(Reporters for Early-Age Children in Humanitarian crises)

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### 2025 CALL FOR STORIES PITCH

Are you a journalist passionate about children's rights in humanitarian crises? 🌍

Do you reside in one of the REACH Network focus countries? 📖

Have you published impactful stories advocating for children's rights in reputable media outlets?

Are you eager to write a story that calls for action to support children in neglected humanitarian crises? If so, we invite you to join us in making early childhood development in crisis settings a global priority by submitting your story pitch!

#### 💡 Why Apply?

- **Funding Support:** Access up to \$500 Advocacy Stories Fund (ASF) for stories on early childhood development in crisis settings.
- **Professional Development:** Participate in specialized webinars, training, and events.
- **Global Collaboration:** Opportunity to join the REACH Network and connect with like-minded journalists worldwide.
- **Exclusive Resources:** Gain access to early childhood development research and resources.

REACH is a concept of the Moving Minds Alliance. The **REACH Network** is a global movement of reporters dedicated to improving care and support for young children and their caregivers in emergencies, displacement, and crises through their reporting. REACH focuses on:

- Investigating and reporting on early childhood development in emergencies.
- Advancing evidence-based interventions and best practices in early childhood care during emergencies.
- Advocating for increased attention, resources, and sustainable Early Childhood Development (ECD) programs in humanitarian crisis response efforts.

Learn more about the REACH Network here: <https://movingmindsalliance.org/2843-2/>

## Successful Pitch Criteria:

The successful pitch will:

- **Focus on two or more of the following themes:**
  - Mental Health
  - Education
  - Play
  - Gender
  - Disability
  - Nutrition
  - Protection
  - Caregiving
- **Spotlight neglected humanitarian hotspots** and address :
  - Scaling local humanitarian solutions
  - Holistic support in line with the Nurturing Care Framework
  - Accelerating innovations and new ways of working
  - Generating evidence to inform policies
  - Innovative and sustainable financing for ECD in crisis
  - Addressing root causes of crises

## Who Can Apply?

- Journalists based in REACH Network focus countries: Sudan, Occupied Palestinian Territory, Democratic Republic of Congo, Myanmar, Syria, South Sudan, Lebanon, Burkina Faso, Haiti, Niger, Nigeria, Cameroon, Mali, Somalia, Afghanistan, Yemen, Ethiopia, Central African Republic, Venezuela, Chad, Honduras, Mozambique, Bangladesh, Kenya, Uganda, Senegal, Sierra Leone, Jordan, Nepal, and India.
- Journalists committed to producing evidence-based stories
- We strongly encourage journalists with lived experience of conflict and displacement to apply.

 **Application Deadline:** Wednesday, 30th April 2025

 Shortlisting is on a rolling basis. All applicants will be informed of the outcome within three weeks after the application deadline.

 **Submit your pitch now:** <https://bit.ly/Reporters4ECDinCrisis>

For questions/inquiries send an email to: [comms@movingmindsalliance.org](mailto:comms@movingmindsalliance.org)